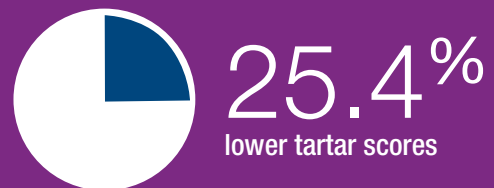


In a controlled, randomized study, 30 beagle dogs were treated with Vetradent™ Water Additive and 30 dogs received plain drinking water. All dogs received professional dental cleanings before the study to start with a tartar score of zero. The tartar on all dogs was scored on days 28, 56, and 84. The average tartar scores for the dogs treated with Vetradent Water Additive were 25.4% lower than the group that had not received treatment.



Vetrudent has been demonstrated to be safe in a 30 day safety study in 18 healthy, adult dogs and 18 healthy, adult cats. Made with Biotrate™ patent-pending technology, Vetrudent uses food grade ingredients that are safe



for everyday consumption. Please contact our Veterinary Technical Support Team for full safety study information.\*

## VETERINARY RECOMMENDATIONS

- ☐ No issues
- ☐ Plaque
- ☐ Bad breath
- ☐ Tartar
- ☐ Red, swollen gums
- ☐ Bleeding gums
- ☐ Loose/Broken/Missing Teeth
- ☐ Other

- ☐ Vetradent Water Additive
- ☐ Vetradent Powder Water Additive
- ☐ Vetradent Toothpaste
- ☐ Vetradent Rawhide Dental Chews
- ☐ Vetradent Dental Wipes
- ☐ Vetradent Dental Spray
- ☐ DenTees Chews or Stars
- ☐ DentAcetic Gel or Wipes

\_\_\_\_ Oral Evaluation, Treatment, and Prevention visit  
\_\_\_\_ Other \_\_\_\_\_

The image displays a variety of DenTek dental products for pets. In the background, two large white bags are visible. The bag on the left is labeled 'DENTEE'S STAFS' and 'Formulated for dogs and cats', with a net weight of 4 oz. The bag on the right is labeled 'DENTEE'S CHEWS' and 'Formulated for dogs', also with a net weight of 4 oz. Both bags feature a blue leaping dog logo and contain yellow, bone-shaped dental chews. In the foreground, there is a white jar of 'DENTACETIC' toothpaste, labeled 'Toothpaste for dogs and cats', and a white bottle of 'DENTACETIC' spray, labeled 'Antibacterial spray for dogs and cats'. Both the jar and the bottle have blue labels with the DenTek logo and product information.

(866) 933-2472

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**www.Vetradent.com**

1. [https://www.aaha.org/public\\_documents/professional/guidelines/dentaltoolkit\\_booklet.pdf](https://www.aaha.org/public_documents/professional/guidelines/dentaltoolkit_booklet.pdf)



The image displays a variety of Vetradent pet dental products. In the background, there are two large bags of 'Rawhide Dental Chews for Dogs'. In the foreground, from left to right, there is a box of 'Dental Wipes for Dogs & Cats', a bottle of 'Dental Spray for Dogs & Cats', a box of 'Water Additive for Dogs & Cats', a bottle of 'Water Additive for Dogs & Cats', a jar of 'Powder Water Additive for Dogs & Cats', and a box of 'Toothpaste for Dogs & Cats'. Each product prominently features the Vetradent logo and the tagline 'With Elcistrat® Technology'. The products are designed to help maintain pet dental health through various methods like chewing, wiping, spraying, and adding to water.

# VETRADENT™

## A SMARTER WAY TO FIGHT TARTAR

**With Biotrate™ Technology**



**www.Vetradent.com**

## Do dogs and cats need oral care?

Oral care is important in pets. In fact, the oral care needs of people and pets are very similar. But unlike people, our pets don't brush and floss daily to prevent oral disease, including periodontal disease.

## What is periodontal disease?

Periodontal disease begins when bacteria in the mouth form a substance called plaque that sticks to the surface of the teeth. Minerals in the saliva then harden the plaque into dental tartar (calculus). While tartar above the gum line may be visible, it is not the primary cause of disease. Disease occurs when bacteria in the plaque and tartar spread below the gum line and into the bloodstream. Without treatment, periodontal disease can lead to heart, lung, kidney disease, and a shortened lifespan for your pet.<sup>1</sup>

By the time they turn three years old, most dogs and cats have signs of periodontal disease.<sup>1</sup>



## How do I recognize oral disease?

There are many signs of oral disease, including bad breath, bleeding or red gums, or brown deposits (tartar) on the teeth. If you notice any of these signs, schedule an oral examination with your veterinarian. At that time, your veterinarian may recommend a professional cleaning and follow-up home care.

## Can periodontal disease be prevented in pets?

Periodontal disease can be prevented through oral care at home; oral care is as important in pets as it is in people. The Vetradent line of products offers many options to help you maintain and promote good oral hygiene.

## Additional benefits of our Vetradent product line:

- Xylitol-free
- Alcohol-free
- Chlorhexidine-free
- Reduces breath odor

### Water Additive

- Simply add to your pet's drinking water when you refill their water. Or premix and store up to 30 days at your pet's preferred temperature
- Compatible with any pet drinking system



### Toothpaste

- Promotes good oral hygiene through brushing action which helps fight tartar
- Double headed toothbrush included



### Powder Water Additive

- Similar to the water additive, this concentrated powder is a great option for multiple pet or large dog households
- Compatible with any pet drinking system



### Dental Spray

- Quick and easy alternative to water additive and wipes, and great for low water drinkers
- Features a no-startle silent nozzle to keep your pet at ease



### Rawhide Dental Chews (dogs only)

- Naturally abrasive beef rawhide promotes good oral hygiene through chewing action which helps freshen breath and fight tartar
- Available for medium (11-25 lb) and large dogs (26-65 lb)



### Dental Wipes

- Large wipes easily assist in removal of tartar build-up and reduce bacterial growth
- Our wipes have a natural, organic vanilla flavoring that your pet will enjoy



Learn more at [Vetradent.com](http://Vetradent.com)